

# XPatPal AI Agent-based Recommendation Platform for Expats

Intelagen leveraged an AI development team to transform XPatPal's platform, from pinpointing and developing use cases to crafting AI agents and fine-tuning models with grounding, all seamlessly integrated within the Vertex AI and Gemini ecosystem.

## The challenge

Current travel platforms fall short of delivering personalized, immersive experiences, often offering generic pre-packaged tours and activities. In addition, they are highly centralized, with users contributing the content while the platform retains all the revenue. Although decentralization represents the future, they are reluctant to embrace this change.

## The solution

The Google Cloud, Vertex AI, and Gemini-based solution allows all digital asset market participants to be engaged in a modular platform that can allow them to manage, analyze, research, and trade digital assets. The solution created demos with modular data sources including: trading, analytics, and compliance management

## The result

A Google AI-infused SaaS platform that connects travelers with like-minded local expats—aka Pals—for personalized recommendations and local knowledge tailored to each traveler's preferences. The new Google AI-based recommendation & personalization features have increased bookings, memberships, expat registrations, and member satisfaction.

“Intelagen's AI prowess has supercharged XPatPal, transforming our platform and attracting significant investor attention. More importantly, it empowers us to curate hyper-personalized travel experiences, setting a new standard in the industry. Together, we're on a trajectory to redefine travel, turning a \$1.9 trillion sector into a \$15 trillion giant by 2033.”

Joel Reidy, Founder & CEO, XPatPal



## About XPATPAL LLC

XpatPal addresses this gap by connecting travelers with like-minded local expats—aka Pals—for personalized recommendations and local knowledge tailored to each traveler's preferences. They also recognize the value of our content contributors, our expats, and aim to fairly compensate them for their efforts through a decentralized platform.

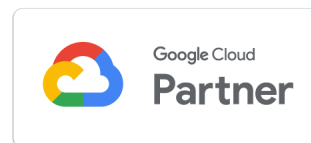
Vertical/horizontal solution: Tourism & Leisure

Primary project location: United States



## About Intelagen

Intelagen is a Google AI Integrator helping midmarket businesses apply and harness the limitless potential of AI and Data Analytics.



## Products

Google Cloud Platform