

MarketMind Technologies Inc. - Investor Relations AI Platform

Cloudbench has developed a functional Google AI-based platform Proof of Concept and moved the MarketMind platform prototype off of AWS onto Google Cloud and Vertex AI. Cloudbench worked closely with Google Field Sales and Google Canada Startups team.

The challenge

Retail investors, fund managers and investment advisors are increasingly using AI algorithms and AI-generated content to make investment decisions. However such platforms have limited access to company information. These platforms are also increasingly being populated with unreliable, incomplete and manipulative source data over which issuers have little control – much like on social media.

The solution

Cloudbench developed a Google AI-based platform Proof of Concept and moved the prototype off of AWS onto a Google Cloud Platform solution stack of Vertex AI, Alloy DB, BigQuery, Redis. Cloudbench worked closely with Google Sales and Google Canada Startups team. Cloudbench also helped MarketMind get accepted into the Google for Startups Cloud Program. Cloudbench resold Google Cloud to client.

The result

MarketMind's solution gives companies complete control over their IR narrative and enables retail investors to receive supplementary insight on companies' disclosures – which is a form of commentary that was previously only available to large institutional investors. It enables companies to make this content available directly to retail investors and third-party financial sites.

“As the CEO of an AI platform startup, the rapid development, expertise, and quality of our AI solutions are crucial for a successful launch. Partnering with Cloudbench has surpassed all my expectations. Their meticulous attention to detail, professionalism, and unparalleled expertise have been outstanding. They are a true innovation partner to our firm, and I highly recommend them.”

Jeff Maser, Founder & CEO, MarketMind Technologies, Inc.



About MarketMind Technologies Inc.

Toronto-based FinTech MarketMind is a generative AI-based investor relations platform for public companies as well as Reg A and crowdfunded ventures. Retail investors, fund managers and investment advisors are increasingly using AI algorithms and AI-generated content to make investment decisions.

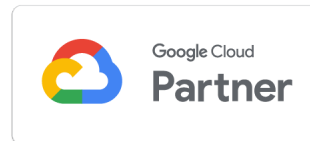
Vertical/horizontal solution: Financial Services

Primary project location: Canada



About Cloudbench LLC

Cloudbench is a AI-focused Google Cloud Partner, member of the Google for Startups Cloud Program, and member of the Google AI Program.



Products

Google Cloud Platform